

Join the Forums to Connect, Share, Help & Inspire

Over 1.5 million friends & followers -> f







Announcement: Wish you could change the past? Learn to let go and create a life you love with the Tiny Buddha course!

# SUBMISSION GUIDELINES

NOTE: Submissions are temporarily closed and will reopen some time in July. If your pitch has been approved, please disregard this message and send your post whenever you're ready. Otherwise, please check back in July for more updates!

Tiny Buddha is a place for community, where people come together to share what they've been through and what they've learned.

With close to two million friends on Facebook, Twitter, and Google+, and nearly three million monthly readers, Tiny Buddha reaches a large audience of motivated, passionate people.

Anyone, of any age, from any location can submit an original post (not previously published anywhere else) with a bio for inclusion on the blog.

This is not an elite space, reserved for experts, thought leaders, or professional bloggers. This is a blog for real people who are willing to share themselves vulnerably and authentically.

#### WHY CONTRIBUTE TO TINY BUDDHA?

1. Your post will receive broad exposure, promoted to close to two million friends on Twitter, Facebook, and Google+ combined.

- 2. The Tiny Buddha community is highly responsive through comments on the site and the social networking pages, creating a rewarding experience all around.
- 3. Every post includes a bio with links back to your site. Most contributors note that featuring their writing on Tiny Buddha increases traffic and subscribers to their blog.
- 4. As a Tiny Buddha contributor, you can update your bio at any time to promote products you may be launching.

## WRITING GUIDELINES

- Include a <u>quote</u> at the top of your post, and keep your post between 800-1,500 words.
- Share a specific story from your life. Tiny Buddha is all about personal stories, as these are sometimes more powerful than advice. It's not just about the lessons and insights; it's also about how you came to learn them.
- Offer practical information that will help readers address similar challenges. It
  doesn't need to be a list of tips, but the story needs to build to a
  message/lessons for readers.
- Choose a topic related to personal growth that isn't gender-specific, and not related to parenting, religion, the law of attraction, productivity, blogging/running an online business, writing/publishing a book, coaching, being or becoming a psychiatrist or therapist, working as a motivational speaker, or money/entrepreneurship.
- Provide original, personal, and honest work. Original means your post has never before been published anywhere, including your own blog, and does not include any sections taken from a previously published post.
- Keep paragraphs to three sentences of fewer. Include a bio, sixty words or fewer, at the bottom of the post.

 Reserve self-promotion to your bio (as opposed to marketing a business, course, workshop, or service directly in the post). Please note that links in the body of the post may be removed.

## **BEFORE YOU SUBMIT YOUR POST**

Before you submit your post, please send a brief pitch to <a href="mail@tinybuddha.com">email@tinybuddha.com</a>, including the title, a summary of the personal story you'll share, and the main lessons/takeaways for readers. For the subject line, please write "Blog Pitch," followed by your proposed title.

If your pitch feels like a good fit for the blog at this time, you will receive a response within one week. You're welcome to submit as many pitches as you'd like!

#### **HOW TO SUBMIT**

Once your pitch has been accepted:

- Send your post in plain text, not HTML, in Microsoft Word
  to <a href="mail@tinybuddha.com">email@tinybuddha.com</a>, with the title in the subject line. Please only send one
  submission per email.
- Upload a photo of yourself at gravatar.com (if you'd like a photo to show next to your bio). Also, please include in your email the email address you linked to your gravatar account.

You may be asked to revise to make your post stronger or clearer, and your proposed title may be changed before the post goes live.

Thank you for the light you share, and for being part of the Tiny Buddha community!